

Cookies Policy

Effective Date: 29th April 2025

Dellsche Business Consultancy Limited ("we", "us", "our") uses cookies and similar technologies on our website <u>www.dellsche.com</u> to enhance your experience, analyse site performance, and improve our services.

This Cookies Policy explains what cookies are, how we use them, and how you can control your preferences.

1. What Are Cookies?

Cookies are small text files that are placed on your computer, tablet, or smartphone when you visit a website. They help websites remember information about your visit, like your preferred language or your login information.

Cookies can be:

- Session cookies: These expire once you close your browser.
- **Persistent cookies:** These stay on your device for a set period or until you delete them.

2. How We Use Cookies

We use cookies to:

- Enable essential website functionality (e.g., navigation, forms).
- Understand how you interact with our website (via anonymised analytics).
- Improve website performance and user experience.
- Provide optional marketing and social media features (where applicable).

As our website is hosted on Wix, cookies may also be placed by Wix and their integrated service providers.

3. Types of Cookies We Use

- Essential Cookies: Required for the operation of our website.
- **Analytics Cookies:** Help us understand how visitors use our website so we can improve it (e.g., Google Analytics via Wix).
- **Functional Cookies:** Help personalise your experience (e.g., remembering your preferences).

DELLSCHE

• **Marketing Cookies:** May track browsing habits to help us deliver tailored advertising (only if consented).

4. Managing Your Cookie Preferences

You can control cookies through your browser settings. You can:

- Refuse all cookies.
- Accept only some cookies.
- Be alerted when cookies are being used.

Please note: If you disable or refuse cookies, some parts of our website may become inaccessible or not function properly.

You can also manage your cookie preferences through Wix's built-in cookie banner when you visit our site.

5. Changes to This Cookies Policy

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated effective date.

6. Contact Us

If you have any questions about our use of cookies, please contact:

Dellsche Business Consultancy Limited Email: **adelle.sanderson@dellsche.com** Website: <u>www.dellsche.com</u>