

#### **Cookies Policy**

#### Effective Date: 29th April 2025

**Dellsche Business Consultancy Limited** ("we", "us", "our") uses cookies and similar technologies on our website <u>www.dellsche.com</u> to enhance your experience, analyse site performance, and improve our services.

This Cookies Policy explains what cookies are, how we use them, and how you can control your preferences.

#### 1. What Are Cookies?

Cookies are small text files that are placed on your computer, tablet, or smartphone when you visit a website. They help websites remember information about your visit, like your preferred language or your login information.

Cookies can be:

- Session cookies: These expire once you close your browser.
- **Persistent cookies:** These stay on your device for a set period or until you delete them.

#### 2. How We Use Cookies

We use cookies to:

- Enable essential website functionality (e.g., navigation, forms).
- Understand how you interact with our website (via anonymised analytics).
- Improve website performance and user experience.
- Provide optional marketing and social media features (where applicable).

As our website is hosted on Wix, cookies may also be placed by Wix and their integrated service providers.

#### 3. Types of Cookies We Use

- Essential Cookies: Required for the operation of our website.
- **Analytics Cookies:** Help us understand how visitors use our website so we can improve it (e.g., Google Analytics via Wix).
- **Functional Cookies:** Help personalise your experience (e.g., remembering your preferences).

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• **Marketing Cookies:** May track browsing habits to help us deliver tailored advertising (only if consented).

## 4. Managing Your Cookie Preferences

You can control cookies through your browser settings. You can:

- Refuse all cookies.
- Accept only some cookies.
- Be alerted when cookies are being used.

Please note: If you disable or refuse cookies, some parts of our website may become inaccessible or not function properly.

You can also manage your cookie preferences through Wix's built-in cookie banner when you visit our site.

## 5. Changes to This Cookies Policy

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated effective date.

### 6. Contact Us

If you have any questions about our use of cookies, please contact:

**Dellsche Business Consultancy Limited** Email: **adelle.sanderson@dellsche.com** Website: <u>www.dellsche.com</u>